

# 9to5 Colorado Training Curriculum

## 1. Organizing Trainings

- a. **Organizing 101/Base-building:** Here we talk about what organizing is, misconceptions, significance of leadership development, how to do outreach etc.
- b. **Campaign Development & Building Out a Strategy:** This goes over tactics and what type of intel, research, and planning is needed to build a campaign.
- c. **Powermapping:** This training teaches participants about how to be strategic when it comes to moving elected officials and other targets to do what we need them to do. It goes over 2 different mapping models and lays out considerations that need to be made before approaching targets.
- d. **How to pick a good issue:** We know there are so many problems our communities face on a day to day basis, but we can't solve them all in one go. Participants learn about what kinds of considerations to take into account when picking an issue for a campaign in a strategic way.
- e. **How to tell your story:** Many times, the issues our members face on a day to day basis become normalized and commonplace until that person shares their story to someone else. This training helps members craft their stories to be impactful and relatable.
- f. **How to Doorknock/Canvass:** This is how to use this as a tool to do outreach, the do's and don'ts when door knocking. Includes a one pager and door knocking tracker.
- g. **One-on-ones:** In depth-training on relationship building with community members and allies so that your basebuilding brings in a lot of people in a sustainable, long-term fashion.
- h. **How to facilitate a meeting:** This includes creating an agenda, going over roles and how to build community agreements:
- i. **How to do grassroots fundraising:** This includes how to ask for money and why grassroots fundraising is important, can include template worksheets to set fundraising goals and a list of people to ask.
- j. **Agitation:** This is a tool that can be used to have a strategic conversation, based on self mutual interest. Must identify and address attitude, belief or behavior and powerful choice to act.
- k. **Direct Actions:** Includes templates of what type of considerations must be made when planning a direct action, how to escalate strategically and why this is a valuable tactic in organizing

- l. **What is Organizing:** This is more for organizations that have not historically done organizing but would like to know what it is and how to support outside organizing efforts
- m. **How to speak to Media/Create a media strategy:** Messaging, modes of communication, developing relationships with reporters

## 2. Know Your Rights

- a. Know Your Rights: Mobile Homes- Addressing stigma, policies, and using Denver Meadows timeline as an example of organizing, legal and policy strategies working together.
- b. Know Your Rights: Renters' Rights- Co state rights and ideas to strengthen them.
- c. Know Your Rights: In the Workplace
- d. Know Your Rights: Immigrant Rights (DACA, ASSET, ICE)
- e. Know Your Rights: Sexual Harassment

## 3. Housing Justice Organizing

- a. **Housing Justice & Organizing in Colorado:** History of how we got to this point in the housing crisis along with information about the Homes For All national movement and significance of organizing for housing justice
- b. **How to Form an HOA:** This is geared towards mobile home residents that want to formalize their association. It also explains the significance and benefits of forming an HOA and how to recruit other residents. It also includes helpful materials to share out information about the benefits of being part of an HOA.
- c. **Mobile Homes 101:** This training walks through different considerations residents should make when organizing their community and explains how this type of organizing differs from other types of community organizing

## 4. Anti-Oppression

- a. Language & Citizenship Privilege
- b. Racial Justice
- c. Gender justice
- d. Transgender justice
- e. LGBTQ justice
- f. Classism
- g. Allyship
- h. Ableism
- i. How and why to caucus

## **5. Work/Family Flexibility Trainings**

- a. The definition of “family” in the context of our paid family leave campaign

## **6. Legislative Trainings:** With an emphasizes that is geared for directly impacted people

- a. Legislative Session 101
- b. How to Lobby
- c. How to testify in Committee Hearings at the Capitol
- d. How to speak to your elected officials
- e. How a bill becomes a law